

THE HEALTH ECONOMY

S U M M I T

CODE OF CONDUCT

THE Summit program is crafted to foster meaningful discussions and data-driven debate among all attendees, deviating from the traditional speaker/listener format. To ensure every participant has a rich and productive experience, we appreciate your review of the following code of conduct:

Respect Privacy and Timing: You will receive the attendee list closer to the event. We kindly request that you refrain from reaching out to fellow attendees to arrange meetings during the event. Ample opportunities for networking will be available during and after the event concludes.

Punctuality and Engagement: We greatly appreciate the significant amount of time that you are carving out of your busy schedules to participate in THE Summit and understand that you may have other commitments that require your attention. We kindly ask that if you do need to attend to other business that you do so with consideration for the ongoing discussion. Please arrive on time for sessions and limit external meetings to the extent possible. Additionally, if you have not notified us already, please inform us if you plan to step out for an extended period so we can update the seating and discussion questions, as needed.

Active Participation: THE Summit is designed as a participatory event with limited passive observation. THE Summit Co-Chairs and facilitators will do their best to ensure that all attendees have equal opportunities to contribute, share insights and pose questions. Moreover, we strongly encourage you to proactively interact with both facilitators and fellow participants throughout the sessions. We expect that participants will respectfully disagree and debate with other perspectives shared, and we encourage you to do so. The more that attendees ask tough questions of each other and approach discussions from the lens of “how can I challenge the status quo,” the more insights you will take away from each conversation. Don't hesitate to take the initiative—feel free to jump into discussions, ask questions, and seek diverse perspectives without waiting to be formally called upon. Your active involvement enhances the dynamic nature of THE Summit.

Media-Free Environment: To ensure candid discussions, recording of any kind is strictly prohibited during the THE Summit. However, you may feel free to take pictures. We will also have a professional photographer present at THE Summit, and we will share event photos with you afterwards for sharing across your social media platforms, should you wish to do so.

We deeply value your participation in THE Summit and are committed to ensuring a productive, respectful and engaging experience for all attendees. Thank you for your cooperation in upholding these guidelines, which contribute to the unique atmosphere of our event.